



PIE TOWN IN THE NEWS

WE UNVEILS SEVEN NEW SHOWS

Lineup includes docusoap starring Joan and Melissa Rivers

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WE unveiled a programming slate of seven new shows, including a docusoap starring Joan and Melissa Rivers.

The lineup includes projects about family, the economy, children and fashion, and comes after the network's highest-rated year yet among women 25-54.

Two of the series are about mother-daughter relationships. The Rivers duo will star in "Mother Knows Best," which will have Joan and Melissa living together under one roof. Another, "You're Wearing That?!" has moms and daughters sharing how they feel about each others' wardrobe.

"We have more viewers than ever before in our history and we're excited to bring them a new slate packed with conflict, drama and humor that addresses the issues that are most relevant to their lives," said Kim Martin, president and general manager of WEtv.

Another reality show, "Fix My Family," has a doctor who tries to mend broken



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relationships. In "Girl Meets Gown," WE adds another wedding program, with adocusoap set at two bridal shops.

Also: "Sunset Daze," a docusoap set at an unconventional retirement complex; "Downsized," about a family with seven kids and laid-off parents.

In addition, WE has acquired all eight seasons of the Alyssa Milano series "Charmed."

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